



अतुल्य! भारत
Incredible! India

Dekho Apna Desh

EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY INDIATOURISM (WEST & CENTRAL REGION) FOR THE MONTH OF JANUARY 2021

EXPLORE INCREDIBLE INDIA INSTALLATION IN AURANGABAD

Sr. No	Activities by India Tourism Mumbai	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
03	Ek Bharat Shreshtha Bharat promotional activities in Aurangabad	January 2021	Showcased the Tourism potential of Odisha under EBSB initiative during Explore Incredible India Installation at Reliance Mall,	Indiatourism Aurangabad launched its brand activation event at prestigious Reliance Mall, Aurangabad from 21st to 28th January, 2021 under the theme "Rediscover Aurangabad"- Experience Rich Heritage in your neighbourhood". The seven-day event was designed to capture the essence and unique atmosphere of the many holiday options that India offers including the	Maharashtra -Odisha	More than 500 visitors visited.	

			Aurangabad from 21-28 January 2021.	driving holidays, weekend destinations around Aurangabad. ITO Aurangabad also showcased the tourism potential of "Discover Odisha" which is paired with Maharashtra under the Ek Bharat Shreshtha Bharat initiative of Government of India.			
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Rediscover AURANGABAD

Dalhousie Fort



Bibi Ka Maqbara



Khatola Temple



Ajanta Caves



The Ellora Caves



Dargah Fort

Experience the Rich History in Your Neighbourhood
REDISCOVER LOCAL HERITAGE & CULTURE

Indiatourism Aurangabad

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UNESCO SITES



BEACHES



CUISINE



ART & CRAFT



TEMPLES



WILDLIFE



NATURE



PERFORMING ARTS

Discover ODISHA

Discover the Rich Cultural Diversity
and Hidden Marvels of Odisha
EXPLORE INDIA'S BEST KEPT SECRET

Indiatourism Aurangabad





